



2024



NEW ORLEANS ANNUAL MEETING OCTOBER 20-23

BETTER LIVING THROUGH INTELLECTUAL PROPERTY – Laissez Les Bons Temps Rouler –



PROGRAM

subject to change

As of June 19, 2024

SATURDAY OCTOBER 19, 2024

TIME	LOCATION	SESSION
9:00 AM – 12:00 PM	Marriott Hotel	EDUCATION COURSE: Strengthening Your License – The Sequel to Mechanics of a License Instructors: Louise Levien, LES USA-Canada, Inc. Karthika Perumal, Womble Bond Dickinson (US) LLP
1:00 PM – 5:00 PM		EDUCATION COURSE: CLP Exam Review Pt1 Instructors: Mihaela D. Bojin, University of Iowa Research Foundation Paul A. Stewart, PASCO Ventures LLC

SUNDAY OCTOBER 20, 2024

TIME	LOCATION	SESSION
8:00 AM – 12:00 PM	Marriott Hotel	EDUCATION COURSE: CLP Exam Review Pt2 Instructors: Mihaela D. Bojin, University of Iowa Research Foundation Paul A. Stewart, PASCO Ventures LLC
9:00 AM – 12:00 PM		EDUCATION COURSE: Negotiation Skills Instructors: Gillian Fenton, GSK Sam Mercer, Vancouver Island Life Sciences (VILS)
1:00 – 1:45 PM		EMERGING LEADERS SESSION I: Due Diligence in IP Licensing – How to Avoid Making Bad Decisions Speaker: Karen Temple, University of Toronto
1:45 – 2:00 PM		COFFEE BREAK



2:00 – 2:45 PM		EMERGING LEADERS SESSION II: License Agreement Disputes: Insights and Lessons Learned from Litigation and Trial on Licensing Language Pitfalls Speaker: David Prange, Robins Kaplan LLP
2:45 – 3:00 PM		COFFEE BREAK
3:00 – 3:45 PM		EMERGING LEADERS SESSION III: Your Best Résumé, Deal Sheet, and Official Training Record — Helping You Advance Your Licensing Career Speaker: Paul A. Stewart, PASCO Ventures LLC
2:00 – 4:30 PM		INDUSTRY LEADERS FORUM *By invitation only
4:00 – 5:00 PM		Inspire and Educate: Become an LES Instructor
5:30 – 6:15 PM		IP OWNERS RECEPTION
6:00 – 6:30 PM		NEW MEMBERS RECEPTION
6:30 – 8:30 PM	Marriott Hotel	ANNUAL MEETING WELCOME RECEPTION
From 8:30 PM	Offsite	YMC COCKTAIL RECEPTION

MONDAY OCTOBER 21, 2024

TIME	LOCATION	SESSION
7:00 AM – 5:00 PM	Marriott Hotel	EXHIBITION & REGISTRATION
7:30 – 8:20 AM		BREAKFAST & EXHIBITION
8:20 – 8:30 AM		WELCOME FROM LES USA & CANADA PRESIDENT
8:30 – 9:15 AM		KEYNOTE: The Evolving Landscape of IP Border Enforcement: A Review of Domestic and International Trends – Alaina van Horn
9:15 – 10:00 AM		FIRESIDE CHAT – USPTO and CIPO



MONDAY OCTOBER 21, 2024

TIME	LOCATION	SESSION
10:00 – 10:15 AM	Marriott Hotel	COFFEE BREAK / NETWORKING & EXHIBITION
10:15 – 11:15 AM		WORKSHOP: Artificial Intelligence – Existing and Emerging Licensing Challenges Moderator: Sean Clark, Ericsson
		WORKSHOP: Top 10 Considerations for IP Ownership in Life Sciences Research Collaborations Moderator: Sarah Cooleybeck, Foley Hoag LLP Speakers: Kenny Karanja, University of Minnesota Jimmy Zhuang, Novo Nordisk
		WORKSHOP: Working with Customs Agencies Around the World Speakers: William Mansfield, U.S. Patent and Trademark Office Alaina van Horn, U.S. Customs and Border Protection, Office of Trade
		WORKSHOP: The U.S. Manufacturing Requirement of the Bayh-Dole Act – Analysis and Practical Tips Moderator: Gillian Fenton, GSK Speakers: Christopher Bouquet, The Law Office of Christopher C. Bouquet, PLLC Christopher Henley, Technology & Innovation Development Office, Boston Children's Hospital Tara Kirby, The National Institutes of Health (NIH)
		WORKSHOP: Using Licenses to Settle Intellectual Property Lawsuits Moderator: Michael A. Fisher, Dechert LLP Speakers: Evan Diamond, Mintz LLP Bob Held, Held Intellectual Property, LLC Harrie Samaras, ADR Office of Harrie Samaras
		WORKSHOP: Fostering an Innovation Culture – Policies and Tips for Increasing a Company's IP Generation, Protection, and Monetization Moderator: Stacey Dunn, ROBIC Speakers: Rony Karam, CAE Inc. Kayla Meisner, Kentucky Commercialization Ventures
11:20 – 12:20 PM		WORKSHOP: Artificial Intelligence: IP Ownership and Guidance from USPTO and Copyright Office and Considerations of the Evolving AI Legal Compliance Landscape Moderator: Vincent J. Allen, Carstens Allen & Gourley LLP Speakers: David G. Henry, Munck Wilson Mandala Timothy T. Hsieh, Oklahoma City University School of Law Rob Taylor, Carstens Allen & Gourley LLP



MONDAY OCTOBER 21, 2024

TIME	LOCATION	SESSION
	Marriott Hotel	WORKSHOP: Life Sciences Spinouts from In-License to Exit – Key Issues for Success Moderator: Adam Falconi, Mintz, LLP Speakers: Jason Ding, Entos Pharmaceuticals James Zanewicz, Tulane University School of Medicine Gayatri Varma, AstraZeneca
		WORKSHOP: The ITC and Patent Enforcement: How is Section 337 being used as part of a Global Licensing Strategy Speakers: Dana Robert Colarulli, U.S. Patent and Trademark Office Deanna Okun, Polsinelli Dax Terrill, U.S. Customs Border Protection
		WORKSHOP: The Bayh Dole Act & You – How Price Controls Threaten the Virtuous Cycle of Technology Transfer and Business Development Moderator: Brian O’Shaughnessy, Dinsmore & Shohl LLP Speakers: Joseph Allen, The Bayh-Dole Coalition
		WORKSHOP: Licensing in the Age of Litigation – The Art of Striking Business Deals Without Enforcement Moderator: Gwendolyn Tawresey, Troutman Pepper Speakers: Phil Hartstein, Soryn IP Capital Matteo Sabbatini, Convida Kerry Kimes, Rambus Inc.
		WORKSHOP: Did Patent Trolls Kill the Monetization Business? Moderator: Alfonso Chan, King and Spalding Speakers: Abhijit Banerjee, University of Connecticut DJ Nag, Innovaito, LLC Steve Cherney, Quinn Emmanuel Katherine Wolanyk, Burford Capital
12:20 – 1:45PM		DEALS OF DISTINCTION AWARDS & BUSINESS LUNCH
1:45 – 2:45 PM		WORKSHOP: Artificial Intelligence (AI) Applications and Implications – Recent Developments, Opportunities and Mitigating Risks Moderator: Jason C. Gish, TLG Law, LLC Speakers: Paul Lekas, Software & Information Industry Association (SIAA) Ariel Soiffer, Wilmer Hale
		WORKSHOP: Bridging the Gap - Licensing Medical Technologies for Innovation and Global Equitable Access



MONDAY OCTOBER 21, 2024

TIME	LOCATION	SESSION
		Moderator: Julia Barnes-Weise, Global Healthcare Innovation Alliance Accelerator (GHIAA) Speakers: Tara Kirby, The National Institutes of Health (NIH) Chan Park, Medicines Patent Pool Laleh Shayesteh, UC Berkeley IPIRA Lauren Sullivan, Bill & Melinda Gates Foundation
	Marriott Hotel	WORKSHOP: Government Resources for Protecting IP Rights Moderator: Alaina van Horn, U.S. Customs and Border Protection, Office of Trade Speakers: Michelle Sara King, U.S. Department of Commerce Summer Kostelnik, Executive Office of the President
		WORKSHOP: Global FRAND determinations by the English Courts – are implementers resetting the balance? Moderator: Tom Oliver, Powell Gilbert
		WORKSHOP: Making the Decision to License a Brand Moderator: Pete Canalichio, BrandAlive Speakers: Don Drinkwater, Carlisle IP Consulting Uche Nwokocha, Aluko & Oyebode Lewis Stark, Adeptus Partners, LLC Johanna Sullivan, Newell Brands
		WORKSHOP: Corporate Venture & Valuation Dynamics Moderator: Sam Wiley, LOT Network Speakers: Omer Alparslan, Plug and Play Tech Center Elise Neil, GE Verona Carl Rosen, PA Consulting Mitch Rosenfeld, Equip
2:45 – 3:00 PM		COFFEE BREAK / NETWORKING & EXHIBITION
3:00 – 4:00 PM		KEYNOTE SPEAKER: Dennis Liotta
4:00 – 5:00 PM		ROUNDTABLE 1: Shifting from Patent Analysis/Paralysis towards AI & Big Data to Significantly Improve R&D/Patent Outcomes and Discover Ideal Licensing Partners Speaker: Mark Leonard, ScaleIP Chris Lincoln, Connor Consulting Michael Pierantozzi, Andiamo Associates, LLC Joel Rosenberg, Iprova – North American
		ROUNDTABLE 2: A Unified Europe: The Unified Patent Court (UPC) at 1 Year Old Speaker: Simon Bradbury, Appleyard Lees LLP
		ROUNDTABLE 3: Avoiding Pitfalls Inherent in Agreements that have a European Component

MONDAY OCTOBER 21, 2024

TIME	LOCATION	SESSION
	Marriott Hotel	Speakers: Jennifer Burdman, Valo Health, Inc. Sonja London, TactoTek Mariella Massaro, Berggren, Oy
		ROUNDTABLE 4: Better Living Through Brands - Understanding Brand Value and Why Businesses Get It Wrong
		ROUNDTABLE 5: IP Valuation of Cellular Internet of Things (CloTs): Licensing of Standard Essential Patents within the Global FRAND framework
		ROUNDTABLE 6: Lessons Learned from Deals Done
		ROUNDTABLE 7: New Materials - Better Living Through AI
		ROUNDTABLE 8: Orchestrating the Future: Intellectual Property in the Age of Space Exploration Speaker: Ed Koellner, Oort Ventures
		ROUNDTABLE 9: Licensing in China - A Round Table Discussion Speaker: Sean Clark, Ericsson
		ROUNDTABLE 10: Protecting AI/ML through Patents and Trade Secrets Speaker: Natalie Raffoul, Brion Raffoul IP Law
		ROUNDTABLE 11: To Build a Meaningful Patent Program, Start with Sales
		ROUNDTABLE 12: How much did we invest in AI? – Protecting AI Investments Using a Holistic Legal Approach to Avoid Losing your Shirt Speakers: David Prange, Robins Kaplan LLP Emily Tremblay, Robins Kaplan LLP
		ROUNDTABLE 13: Changes at the PTAB Since the GAO Report on PTAB Oversight of APJ Decision Making Speaker: John Abramic, Steptoe LLP
		ROUNDTABLE 14: LES2025 Planning Committee
6:30 – 9:30 PM		



TUESDAY OCTOBER 22, 2024

TIME	LOCATION	SESSION
8:00 AM – 3:00 PM	Marriott Hotel	EXHIBITION & REGISTRATION
8:00 – 9:00 AM		BELONGING IN LICENSING BREAKFAST
9:00 – 9:15 AM		Welcome to Day 2
9:15 – 10:15 AM		WORKSHOP: New Horizons in Patent Valuation – Transforming Traditional Practices and Use of AI in Valuation Moderator: Bob Held, Held Intellectual Property, LLC Speakers: Sandeep Agarwal, XLScout Jack Lu, IPMAP, LLC Efrat Kasznik, Foresight Valuation Group, LLC
		WORKSHOP: Global Pharma Branding Moderator: Frances Jagla, Christensen O’Conner Johnson Kindness, PLLC
		WORKSHOP: The Most Efficient Patent Dispute Resolution Money Can Buy: First-hand Experience with Amazon’s APEX Program Moderator: Peter Harter, Markup, LLC Speakers: Juliette Fassett, Happy Products, Inc. Adam Ullman, PDCIP, LLC Ralf Raud, Instafloss
		WORKSHOP: The CHIPS Act and its Impact on US Innovation
		WORKSHOP: Working with Defensive Aggregators and Licensing Organizations Moderators: Bitu Mortazavi, RPX Sam Wiley, LOT Network Speakers: Jason Berrebi, IBM Kurt Brasch, Uber
		WORKSHOP: Problematic Provisions – Parts of IP Licenses that Nobody Likes to Deal With
10:15 – 10:45 AM		PRESIDENTS AWARD & FRANK BARNES AWARD
10:45 – 11:45 AM		<i>FIRESIDE CHAT: Navigating the Licensing Terrain of Name, Image, and Likeness // Sports Licensing</i>



TUESDAY OCTOBER 22, 2024

TIME	LOCATION	SESSION
11:45 – 1:30 PM	Marriott Hotel	LUNCH & EXHIBITION
12:30 – 1:30 PM		Sector Meetings
1:30 – 2:30 PM		WORKSHOP: A Case of Mars meets Venus? Recognizing and Navigating Different Industry Norms, Deal Expectations and Licensing Behaviors in Cross-Industry Dealmaking Moderator: Joseph Yang, PatentEsque Law Group, LLP Speakers: Eric Gottschling, BorgWarner Inc. Kerry Kimes, Rambus Inc. Bryan Thompson, Barnes & Thornburg
		WORKSHOP: What's on Your Plate? Commercializing Innovations in Food Production, Consumption and Sustainability Moderator: Lynn Dudinsky, Foresight Valuation Group, LLC Speakers: Ken Neumann, Youtopia Karen Wilson, Greenlab
		WORKSHOP: Trends in Trade Secret Litigation Moderator: Lindsey Fisher, Stout Speakers: Joseph Casino, Wiggin and Dana LLP Deborah Pollack-Milgate, Barnes & Thornburg
		WORKSHOP: Lessons from the First Year of UPC – What IP Professionals Outside Europe Need to Know Moderator: Tilman Müller-Stoy, Bardehle Pagenberg
2:30 – 3:00 PM		COFFEE BREAK/NETWORKING & EXHIBITION
		WORKSHOP: Drafting, Negotiating, and Managing Successful Collaboration Agreements for Life Sciences Speakers: Brian Kacedon, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP Nishla Keiser, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP Will Shen, formerly Orna Therapeutics
		WORKSHOP: Trends in Patent Damages and Valuation Moderator: Kevin Schubert, McKool Smith Speakers: Keith Walker, Nagra-Kudelski



TUESDAY OCTOBER 22, 2024

TIME	LOCATION	SESSION
	Marriott Hotel	WORKSHOP: The Use of Data in Complex SEP Licensing Negotiation and Litigation Moderator: Tim Pohlmann, IPlytics Speakers: Jane Bu, Via LA Alejandra Loaiza Delgado, EconEdge LLC Steven Geiszler, Huawei Lew Zaretski, Hamilton IPV
		WORKSHOP: Cross Border Invalidation Challenges and their Effect Speaker: Rob Sterne, Sterne Kessler
4:00 – 5:00 PM		KEYNOTE: Top 10 Court Decisions of the Year Affecting Licensing – Russell Levine
5:00 – 7:00 PM		<i>ANNUAL MEETING CLOSING RECEPTION, ANNOUNCEMENTS AND THANKS.</i>

WEDNESDAY OCTOBER 23, 2024

TIME	LOCATION	SESSION
8:00 AM – 4:00 PM	Marriott Hotel	Education Course – Foundations in IP Valuation Instructors: Efrat Kasznik, Foresight Valutaion Group Sam Wiley, LOT Network

