



NEW ORLEANS
ANNUAL MEETING OCTOBER 20-23

BETTER LIVING THROUGH INTELLECTUAL PROPERTY
– Laissez Les Bons Temps Rouler –



PROGRAM

subject to change

As of September 12, 2024

SATURDAY OCTOBER 19, 2024

TIME	LOCATION	SESSION
9:00 AM – 1:00 PM	GALVEZ 4 th Floor	EDUCATION COURSE: Strengthening Your License – The Sequel to Mechanics of a License Instructors: Louise Levien, LES USA-Canada, Inc. Karthika Perumal, Womble Bond Dickinson (US) LLP
12:00 PM – 5:00 PM	GALVEZ 4 th Floor	EDUCATION COURSE: CLP Exam Review Pt1 Instructors: Mihaela D. Bojin, University of Iowa Research Foundation Jonathon K. Hance, Bracewell LLC Graham Rogers, Eisner Advisory Group LLC Paul A. Stewart, PASCO Ventures LLC
12:00 PM – 5:00 PM	JACKSON 4 th Floor	EDUCATION COURSE: Drafting Patent License Agreements Pt1 Instructors: Brian Kacedon, Finnegan Nishla Keiser, Finnegan Malcolm T. Meeks, Finnegan

SUNDAY OCTOBER 20, 2024

TIME	LOCATION	SESSION
8:00 AM – 1:00 PM	GALERIE 4 2 nd Floor	EDUCATION COURSE: CLP Exam Review Pt2 Instructors: Mihaela D. Bojin, University of Iowa Research Foundation Jonathon K. Hance, Bracewell LLC Graham Rogers, Eisner Advisory Group LLC Paul A. Stewart, PASCO Ventures LLC
9:00 AM – 1:00 PM	GALERIE 2 2 nd Floor	EDUCATION COURSE: Drafting Patent License Agreements Pt2 Instructors: Brian Kacedon, Finnegan Nishla Keiser, Finnegan Malcolm T. Meeks, Finnegan
9:00 AM – 1:00 PM	GALERIE 5 2 nd Floor	EDUCATION COURSE: Negotiation Skills Instructors: Gillian Fenton, LST Strategies LLC Sam Mercer, Vancouver Island Life Sciences (VILS)



1:00 – 2:00 PM	GALERIE 1 2 nd Floor	EMERGING LEADERS SESSION I: Due Diligence in IP Licensing – How to Avoid Making Bad Decisions Speaker: Mark Shelley, Marathon Petroleum Karen Temple, University of Toronto	
2:00 – 2:15 PM		COFFEE BREAK	
2:15 – 3:15 PM		EMERGING LEADERS SESSION II: License Agreement Disputes: Insights and Lessons Learned from Litigation and Trial on Licensing Language Pitfalls Speakers: Benjamin Linden, Robins Kaplan LLP David Prange, Robins Kaplan LLP	
3:15 – 3:30 PM		COFFEE BREAK	
3:30 – 4:30 PM		EMERGING LEADERS SESSION III: Your Best Résumé, Deal Sheet, and Official Training Record — Helping You Advance Your Licensing Career Speakers: Glen Gardner, Gardner Innovation Search Partners LLC Sian Godwin, Sandoz Inc. Paul A. Stewart, PASCO Ventures LLC	
2:00 – 4:30 PM	GALERIE 3 2 nd Floor	INDUSTRY LEADERS FORUM *By invitation only	Sponsored by: brownrudnick
4:00 – 5:00 PM	GALERIE 2 2 nd Floor	Inspire and Educate: Become an LES Instructor	
5:30 – 6:15 PM	BISSONET 3 rd Floor	IP OWNERS RECEPTION	
6:00 – 6:30 PM	BISSONET 3 rd Floor	NEW MEMBERS RECEPTION	
6:30 – 8:30 PM	BISSONET 3 rd Floor	ANNUAL MEETING WELCOME RECEPTION with guest speaker Congressman Troy Carter	Sponsored by: FINNEGAN
8:30 PM onwards	YMC COCKTAIL RECEPTION – at the Crescent City Brewhouse OFFSITE – Crescent City Brewhouse, 527 Decatur Street, New Orleans, LA 70130		



MONDAY OCTOBER 21, 2024

TIME	LOCATION	SESSION
7:00 – 8:00 AM	CARONDELET 3 rd Floor	Sector Leader Summit *By invitation only
8:00 – 9:00 AM	BISSONET 3 rd Floor	BREAKFAST & EXHIBITION
9:00 AM – 5:00 PM	GALERIE 6 2 nd Floor	Speed Networking – <i>arrange meetings in the app</i>
9:00 – 9:15 AM	CARONDELET 3 rd Floor	WELCOME FROM LES USA & CANADA PRESIDENT
9:15 – 10:00 AM	CARONDELET 3 rd Floor	KEYNOTE: The Evolving Landscape of IP Border Enforcement: A Review of Domestic and International Trends – Alaina van Horn
10:00 – 10:15 AM	BISSONET 3 rd Floor	COFFEE BREAK / NETWORKING & EXHIBITION Sponsored by:  BRION RAFFOUL LLP INTELLECTUAL PROPERTY LAW
10:15 – 11:15 AM	CARONDELET 3 rd Floor	WORKSHOP: Artificial Intelligence – Existing and Emerging Licensing Challenges Moderator: Sean Clark, Ericsson Speakers: J. Scott Evans, Adobe Derek Stettner, Michael Best Kevin Keller, Adept AI Stas Zakharenko, GTC Law Group
	GALERIE 1 2 nd Floor	WORKSHOP: Top 10 Considerations for IP Ownership in Life Sciences Research Collaborations Moderator: Sarah Cooleybeck, Foley Hoag LLP Speakers: Steven Ferguson, NIH Office of Technology Transfer Kenny Karanja, University of Minnesota Jimmy Zhuang, Novo Nordisk
	GALERIE 2 2 nd Floor	WORKSHOP: Working with Customs Agencies Around the World Speakers: William Mansfield, U.S. Patent and Trademark Office Alaina van Horn, U.S. Customs and Border Protection, Office of Trade
	GALERIE 3 2 nd Floor	WORKSHOP: The U.S. Manufacturing Requirement of the Bayh-Dole Act – Analysis and Practical Tips Moderator: Gillian Fenton, LST Strategies LLC Speakers: Christopher Bouquet, The Law Office of Christopher C. Bouquet, PLLC Christopher Henley, Technology & Innovation Development Office, Boston Children's Hospital Tara Kirby, The National Institutes of Health (NIH)

MONDAY OCTOBER 21, 2024

TIME	LOCATION	SESSION
11:20 AM – 12:20 PM	GALERIE 4 2 nd Floor	WORKSHOP: Using Licenses to Settle Intellectual Property Lawsuits Moderator: Michael A. Fisher, Dechert LLP Speakers: Evan Diamond, Mintz LLP Harrie Samaras, ADR Office of Harrie Samaras Bob Held, Held Intellectual Property, LLC
	GALERIE 5 2 nd Floor	WORKSHOP: Fostering an Innovation Culture – Policies and Tips for Increasing a Company's IP Generation, Protection, and Monetization Moderator: Stacey Dunn, ROBIC Speakers: Rony Karam, CAE Inc. Justin Rerko, Tradespace Kayla Meisner, Kentucky Commercialization Ventures
	CARONDELET 3 rd Floor	WORKSHOP: Artificial Intelligence: IP Ownership and Guidance from USPTO and Copyright Office and Considerations of the Evolving AI Legal Compliance Landscape Moderator: Vincent J. Allen, Carstens Allen & Gourley LLP Speakers: David G. Henry, Munck Wilson Mandala Timothy T. Hsieh, Oklahoma City University School of Law Rob Taylor, Carstens Allen & Gourley LLP
	GALERIE 1 2 nd Floor	WORKSHOP: Life Sciences Spinouts from In-License to Exit – Key Issues for Success Moderator: Adam Falconi, Mintz, LLP Speakers: Jason Ding, Entos Pharmaceuticals James Zanewicz, Tulane University School of Medicine Gayatri Varma, AstraZeneca
	GALERIE 2 2 nd Floor	WORKSHOP: The ITC and Patent Enforcement: How is Section 337 being used as part of a Global Licensing Strategy Moderator: Dana Robert Colarulli, U.S. Patent and Trademark Office Speakers: Deanna Okun, Polsinelli Dax Terrill, U.S. Customs Border Protection
	GALERIE 3 2 nd Floor	WORKSHOP: The Bayh Dole Act & You – How Price Controls Threaten the Virtuous Cycle of Technology Transfer and Business Development Moderator: Brian O'Shaughnessy, Dinsmore & Shohl LLP Speakers: Joseph Allen, The Bayh-Dole Coalition Hans Sauer, Biotechnology Innovation Organization (BIO) Kate Hudson, Association of American Universities
	GALERIE 4 2 nd Floor	WORKSHOP: Licensing in the Age of Litigation – The Art of Striking Business Deals Without Enforcement Moderator: Gwendolyn Tawresey, Troutman Pepper Speakers: Phil Hartstein, Soryn IP Capital Matteo Sabbatini, Convida Kerry Kimes, Rambus Inc.



MONDAY OCTOBER 21, 2024

TIME	LOCATION	SESSION
	GALERIE 5 2 nd Floor	WORKSHOP: Did Patent Trolls Kill the Monetization Business? Moderator: Alfonso Chan, King and Spalding Speakers: Abhijit Banerjee, University of Connecticut DJ Nag, Innovaito, LLC Steve Cherney, Quinn Emmanuel Katherine Wolanyk, Burford Capital
12:20 – 1:45PM	BISSONET → CARONDELET	DEALS OF DISTINCTION AWARDS & BUSINESS LUNCH
1:45 – 2:45 PM	GALERIE 1 2 nd Floor	WORKSHOP: Artificial Intelligence (AI) Applications and Implications – Recent Developments, Opportunities and Mitigating Risks Moderator: Jason C. Gish, TLG Law, LLC Speakers: Paul Lekas, Software & Information Industry Association (SIAA) Karen Marangi, RELX Ariel Soiffer, Wilmer Hale
	GALERIE 2 2 nd Floor	WORKSHOP: Bridging the Gap - Licensing Medical Technologies for Innovation and Global Equitable Access Moderator: Julia Barnes-Weise, Global Healthcare Innovation Alliance Accelerator (GHIAA) Speakers: Tara Kirby, The National Institutes of Health (NIH) Laleh Shayesteh, UC Berkeley IPIRA Chan Park, Medicines Patent Pool Lauren Sullivan, Bill & Melinda Gates Foundation
	CARONDELET 3 rd Floor	WORKSHOP: Government Resources for Protecting IP Rights Moderator: Alaina van Horn, U.S. Customs and Border Protection, Office of Trade Speakers: Michelle Sara King, U.S. Department of Commerce Summer Kostelnik, Executive Office of the President (tentative)
	GALERIE 4 2 nd Floor	WORKSHOP: Global FRAND determinations by the English Courts – are rate-setting proceedings bringing more balance? Moderator: Tom Oliver, Powell Gilbert Speakers: Dave Djavaherian, PacTech Consulting LLC John Mulgrew, Lenovo Bethan Hopewell, Powell Gilbert David Yurkerwich, Ankura
	GALERIE 3 2 nd Floor	WORKSHOP: Making the Decision to License a Brand Moderator: Pete Canalichio, BrandAlive Speakers: Don Drinkwater, Carlisle IP Consulting Lewis Stark, Adeptus Partners, LLC Uche Nwokocha, Aluko & Oyeboode Johanna Sullivan, Newell Brands
	GALERIE 5 2 nd Floor	WORKSHOP: Corporate Venture & Valuation Dynamics Moderator: Sam Wiley, LOT Network




MONDAY OCTOBER 21, 2024

TIME	LOCATION	SESSION
		Speakers: Omer Alparslan, Plug and Play Tech Center Carl Rosen, PA Consulting Elise Neil, GE Verona Mitch Rosenfeld, EquiP Advisors LLC
2:45 – 3:00 PM	BISSONET 3 rd Floor	COFFEE BREAK / NETWORKING & EXHIBITION Sponsored by:  BRION RAFFOUL LLP INTELLECTUAL PROPERTY LAW
3:00 – 4:00 PM	CARONDELET 3 rd Floor	KEYNOTE SPEAKER: Dr. Dennis Liotta, The Emory Institute for Drug Development (EIDD)
4:00 – 5:00 PM	CARONDELET 3 rd Floor	ROUNDTABLE 1: Shifting from Patent Analysis/Paralysis towards AI & Big Data to Significantly Improve R&D/Patent Outcomes and Discover Ideal Licensing Partners Speakers: Mark Leonard, ScaleIP Michael Pierantozzi, Andiamo Associates, LLC Julian Nolan, Iprova Braden Weatherhead, KPMG
		ROUNDTABLE 2: A Unified Europe: The Unified Patent Court (UPC) at 1 Year Old Speaker: Graham Johnson, Appleyard Lees LLP
		ROUNDTABLE 3: Avoiding Pitfalls Inherent in Agreements that have a European Component Speakers: Jennifer Burdman, Valo Health, Inc. Sonja London, TactoTek Mariella Massaro, Berggren, Oy
		ROUNDTABLE 4: Better Living Through Brands - Understanding Brand Value and Why Businesses Get It Wrong Speaker: Nels Pearsall, ERS Group/Micronomics
		ROUNDTABLE 5: IP Valuation of Cellular Internet of Things (CIoTs): Licensing of Standard Essential Patents within the Global FRAND framework Speakers: Dennis Duncan, Nokia Christine Yiu, Bird & Bird Mitch Rosenfeld, EquiP Advisors LLC
		ROUNDTABLE 6: Lessons Learned from Deals Done Speaker: Anthony Zuccherro, Meunier Carlin & Curfman, LLC
		ROUNDTABLE 7: Orchestrating the Future: Intellectual Property in the Age of Space Exploration Speaker: Ed Koellner, Oort Ventures
		ROUNDTABLE 8: Licensing in China - A Round Table Discussion Speakers: Rob Tobias, HDMI Licensing Administrator Trudi Bordi, HDMI Licensing Administrator
		ROUNDTABLE 9: Protecting AI/ML through Patents and Trade Secrets Speaker: Natalie Raffoul, Brion Raffoul IP Law

MONDAY OCTOBER 21, 2024

TIME	LOCATION	SESSION
4:00 – 5:00 PM	CARONDELET 3 rd Floor	ROUNDTABLE 10: To Build a Meaningful Patent Program, Start with Sales
		ROUNDTABLE 11: How much did we invest in AI? – Protecting AI Investments Using a Holistic Legal Approach to Avoid Losing your Shirt Speakers: David Prange, Robins Kaplan LLP
		ROUNDTABLE 12: Changes at the PTAB Since the GAO Report on PTAB Oversight of APJ Decision Making Speaker: John Abramic, Steptoe LLP
		ROUNDTABLE 13: Perspectives of a Litigator: Important considerations in drafting, enforcing, and complying with a license Speaker: Merri Moken, Brown Rudnick
		ROUNDTABLE 14: Title TBC Speaker: Kayla Meisner, Kentucky Commercialization Ventures
		ROUNDTABLE 15: Getting Involved with LES Speaker: Nicki Kennedy, Kilpatrick Townsend Stockton LLP
5:00 – 5:30 PM	CARONDELET 3 rd Floor	LESAM2025 Planning Committee – open to all
7:00 – 10:00 PM	NETWORKING RECEPTION AT THE SAZERAC HOUSE OFFSITE – The Sazerac House, 101 Magazine Street, New Orleans, LA 70130	

TUESDAY OCTOBER 22, 2024

TIME	LOCATION	SESSION
8:00 – 9:00 AM	BISSONET → CARONDELET 3 rd Floor	BELONGING IN LICENSING BREAKFAST Sponsored by: 
9:00 AM – 5:00 PM	GALERIE 6 2 nd Floor	Speed Networking – arrange meetings in the app



TUESDAY OCTOBER 22, 2024

TIME	LOCATION	SESSION
9:00 – 10:00 AM	CARONDELET 3 rd Floor	PLENARY PANEL – NIL and Sports Licensing Moderator: Nicholas Hawkins, Womble Bond Dickinson (US) LLP Speakers: Gabe Feldman, Tulane University Taylor R. Jacobs, Louisiana State University Vicky Neumeyer, New Orleans Saints (NFL)
10:00 – 11:00 AM	GALERIE 1 2 nd Floor	WORKSHOP: New Horizons in Patent Valuation – Transforming Traditional Practices and Use of AI in Valuation Moderator: Bob Held, Held Intellectual Property, LLC Speakers: Sandeep Agarwal, XLScout Efrat Kasznik, Foresight Valuation Group, LLC Jack Lu, IPMAP, LLC
	GALERIE 2 2 nd Floor	WORKSHOP: Global Pharma Branding Moderator: Frances Jagla, Christensen O’Conner Johnson Kindness, PLLC Speakers: Scott K. Larsen, Incyte Corporation Daniel Plaisance, Brandsymbol
	GALERIE 3 2 nd Floor	WORKSHOP: The Most Efficient Patent Dispute Resolution Money Can Buy: First-hand Experience with Amazon's APEX Program Moderator: Peter Harter, Markup, LLC Speakers: Juliette Fassett, Happy Products, Inc. Ralf Raud, Instafloss Adam Ullman, PDCIP, LLC
	GALERIE 4 2 nd Floor	WORKSHOP: The CHIPS Act and its Impact on US Innovation Speakers:
	CARONDELET 3 rd Floor	WORKSHOP: Working with Defensive Aggregators and Licensing Organizations Moderators: Bitu Mortazavi, RPX Sam Wiley, LOT Network Speakers: Jason Berrebi, IBM Kurt Brasch, Uber
	GALERIE 5 2 nd Floor	WORKSHOP: Problematic Provisions – Parts of IP Licenses that Nobody Likes to Deal With Moderator: Brian O’Shaughnessy, Dinsmore & Shohl LLP Speakers: Paul Stewart, PASCO Ventures LLC
11:00 – 11:15 AM	BISSONET 3 rd Floor	COFFEE BREAK/NETWORKING & EXHIBITION
11.15 AM – 12.15 PM	GALERIE 1 2 nd Floor	WORKSHOP: A Case of Mars meets Venus? Recognizing and Navigating Different Industry Norms, Deal Expectations and Licensing Behaviors in Cross-Industry Dealmaking Moderator: Joseph Yang, PatentEsque Law Group, LLP



TUESDAY OCTOBER 22, 2024

TIME	LOCATION	SESSION
		Speakers: Eric Gottschling, BorgWarner Inc. Karin Rivard, Goulston & Storrs Kerry Kimes, Rambus Inc. Bryan Thompson, Barnes & Thornburg
	GALERIE 2 2 nd Floor	WORKSHOP: What's on Your Plate? Commercializing Innovations in Food Production, Consumption and Sustainability Moderator: Lynn Dudinsky, Foresight Valuation Group Speakers: Ken Neumann, Youtopia Karen Wilson, Greenlab
	GALERIE 4 2 nd Floor	WORKSHOP: innventure
	CARONDELET 3 rd Floor	WORKSHOP: Trends in Trade Secret Litigation Moderator: Lindsey Fisher, Stout Speakers: Patrick Arenz, Robins Kaplan LLP Mattia Dalla Costa, CBA Studio Legale Joseph Casino, Wiggin and Dana LLP Deborah Pollack-Milgate, Barnes & Thornburg
	GALERIE 5 2 nd Floor	WORKSHOP: Lessons from the First Year of UPC – What IP Professionals Outside Europe Need to Know Moderator: Volkmar Henke, Bardehle Pagenberg Speakers: Agathe Michel-de Cazotte, Carpmaels & Ransford LLP Sam Wiley, LOT Network
12:15 – 1:30 PM	BISSONET → CARONDELET 3 rd Floor	LUNCH / EXHIBITION – SECTOR MEETING LUNCHES Sponsored by:  MERCK
1:30 – 2:00 PM	CARONDELET 3 rd Floor	PRESIDENTS AWARD & FRANK BARNES AWARD
2:00 – 3:00 PM	CARONDELET 3 rd Floor	FIRESIDE CHAT: International IP Harmonization in Disruptive Times: Addressing the Challenges of AI, Deep Fakes, and SEPs. Where is Legislation, Policy and International Harmonization Headed? Moderator: Brian O'Shaughnessy, Dinsmore & Shohl LLP Speakers: Derrick Brent, U.S. Patent and Trademark Office (USPTO) Konstantinos Georgaras, Canadian Intellectual Property Office (CIPO) Maria Strong, U.S. Copyright Office (USCO)
3:00 – 4:00 PM	GALERIE 1 2 nd Floor	WORKSHOP: Drafting, Negotiating, and Managing Successful Collaboration Agreements for Life Sciences Speakers: Brian Kacedon, Finnegan Will Shen, formerly Orna Therapeutics Nishla Keiser, Finnegan

TUESDAY OCTOBER 22, 2024

TIME	LOCATION	SESSION
	GALERIE 2 2 nd Floor	WORKSHOP: Trends in Patent Damages and Valuation Moderator: Kevin Schubert, McKool Smith Speakers: Carl Bilicska, IPValue Jonathan James, Fortress Investment Group Bill Geary, Ideahub Inc.
	CARONDELET 3 rd Floor	WORKSHOP: Ethically Informed Licensing for Artificial Intelligence in Self-Driving Cars and Other Consumer Products Moderator: David Powsner, Davis, Malm, D'Agostine, P.C. Speakers: Eric Gottschling, Borg Warner, Inc. Rob Lalka, Tulane University A. B. Freeman School of Business Nicholas Mattei, Tulane University School of Science and Engineering Ian Ho, Tulane University A. B. Freeman School of Business
	GALERIE 3 2 nd Floor	WORKSHOP: The Use of Data in Complex SEP Licensing Negotiation and Litigation Moderator: Tim Pohlmann, IPlytics Speakers: Jane Bu, Via Licensing Alliance Alejandra Loaiza Delgado, EconEdge LLC Steven Geiszler, Huawei Lew Zaretski, Hamilton IPV
	GALERIE 4 2 nd Floor	WORKSHOP: Cross Border Invalidity Challenges and their Effect
4:00 – 5:00 PM	CARONDELET 3 rd Floor	KEYNOTE: Top 10 Court Decisions of the Year Affecting Licensing – Russell Levine Sponsored by: KIRKLAND & ELLIS
5:00 – 7:00 PM	POOL AREA	<i>ANNUAL MEETING CLOSING RECEPTION, ANNOUNCEMENTS AND THANKS.</i>

WEDNESDAY OCTOBER 23, 2024

TIME	LOCATION	SESSION
9:00 AM – 4:00 PM	SALON H 4 th Floor	Education Course – Foundations in IP Valuation Instructors: Lynn Dudinsky, Foresight Valuation Group Jennifer Vanderhart, Secretariat <div> Efrat Kasznik, Foresight Valuation Group Sam Wiley, LOT Network </div>

