



# 2024



## NEW ORLEANS ANNUAL MEETING OCTOBER 20-23

### BETTER LIVING THROUGH INTELLECTUAL PROPERTY – Laissez Les Bons Temps Rouler –



# PROGRAM

subject to change

As of August 21, 2024

## SATURDAY OCTOBER 19, 2024

TIME	LOCATION	SESSION
9:00 AM – 1:00 PM	Marriott Hotel	<b>EDUCATION COURSE: Strengthening Your License – The Sequel to Mechanics of a License</b> Instructors: Louise Levien, LES USA-Canada, Inc.      Karthika Perumal, Womble Bond Dickinson (US) LLP
12:00 PM – 5:00 PM		<b>EDUCATION COURSE: CLP Exam Review Pt1</b> Instructors: Mihaela D. Bojin, University of Iowa Research Foundation      Paul A. Stewart, PASCO Ventures LLC
12:00 PM – 5:00 PM		<b>EDUCATION COURSE: Drafting Patent License Agreements Pt1 – Hosted by Finnegan</b> Instructor: Brian Kacedon, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

## SUNDAY OCTOBER 20, 2024

TIME	LOCATION	SESSION
8:00 AM – 1:00 PM	Marriott Hotel	<b>EDUCATION COURSE: CLP Exam Review Pt2</b> Instructors: Mihaela D. Bojin, University of Iowa Research Foundation      Paul A. Stewart, PASCO Ventures LLC
9:00 AM – 1:00 PM		<b>EDUCATION COURSE: Drafting Patent License Agreements Pt2 – Hosted by Finnegan</b> Instructor: Brian Kacedon, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP
9:00 AM – 1:00 PM		<b>EDUCATION COURSE: Negotiation Skills</b> Instructors: Gillian Fenton, LST Strategies LLC      Sam Mercer, Vancouver Island Life Sciences (VILS)



1:00 – 2:00 PM		<b>EMERGING LEADERS SESSION I: Due Diligence in IP Licensing – How to Avoid Making Bad Decisions</b> Speaker: Karen Temple, University of Toronto
2:00 – 2:15 PM		<b>COFFEE BREAK</b>
2:15 – 3:15 PM		<b>EMERGING LEADERS SESSION II: License Agreement Disputes: Insights and Lessons Learned from Litigation and Trial on Licensing Language Pitfalls</b> Speakers: Benjamin Linden, Robins Kaplan LLP David Prange, Robins Kaplan LLP
3:15 – 3:30 PM		<b>COFFEE BREAK</b>
3:30 – 4:30 PM		<b>EMERGING LEADERS SESSION III: Your Best Résumé, Deal Sheet, and Official Training Record — Helping You Advance Your Licensing Career</b> Speakers: Glen Gardner, Gardner Innovation Search Partners LLC Sian Godwin, Sandoz Inc. Paul A. Stewart, PASCO Ventures LLC
2:00 – 4:30 PM		<b>INDUSTRY LEADERS FORUM</b> *By invitation only
4:00 – 5:00 PM		<b>Inspire and Educate: Become an LES Instructor</b>
5:30 – 6:15 PM		<b>IP OWNERS RECEPTION</b>
6:00 – 6:30 PM		<b>NEW MEMBERS RECEPTION</b>
6:30 – 8:30 PM	Marriott Hotel	<b>ANNUAL MEETING WELCOME RECEPTION</b>
From 8:30 PM	Offsite	<b>YMC COCKTAIL RECEPTION – at the Crescent City Brewhouse</b>

MONDAY OCTOBER 21, 2024		
TIME	LOCATION	SESSION
7:00 – 8:00 AM		<b>Sector Leader Summit</b> *By invitation only
8:00 AM – 5:00 PM	Marriott Hotel	<b>EXHIBITION &amp; REGISTRATION</b>
8:00 – 9:00 AM		<b>BREAKFAST &amp; EXHIBITION</b>
9:00 – 9:15 AM		<b>WELCOME FROM LES USA &amp; CANADA PRESIDENT</b>



# MONDAY OCTOBER 21, 2024

TIME	LOCATION	SESSION
9:15 – 10:00 AM		<b>KEYNOTE: The Evolving Landscape of IP Border Enforcement: A Review of Domestic and International Trends – Alaina van Horn</b>
10:00 – 10:15 AM		<b>COFFEE BREAK / NETWORKING &amp; EXHIBITION</b> <span style="float: right;">Sponsored by:  <b>BRION RAFFOUL</b><sup>LLP</sup> INTELLECTUAL PROPERTY LAW</span>
10:15 – 11:15 AM		<b>WORKSHOP: Artificial Intelligence – Existing and Emerging Licensing Challenges</b> Moderator: Sean Clark, Ericsson Speakers: J. Scott Evans, Adobe Derek Stettner, Michael Best Kevin Keller, Adept AI Stas Zakharenko, GTC Law Group
	Marriott Hotel	<b>WORKSHOP: Top 10 Considerations for IP Ownership in Life Sciences Research Collaborations</b> Moderator: Sarah Cooleybeck, Foley Hoag LLP Speakers: Steven Ferguson, NIH Office of Technology Transfer Kenny Karanja, University of Minnesota Jimmy Zhuang, Novo Nordisk
		<b>WORKSHOP: Working with Customs Agencies Around the World</b> Speakers: William Mansfield, U.S. Patent and Trademark Office Alaina van Horn, U.S. Customs and Border Protection, Office of Trade
		<b>WORKSHOP: The U.S. Manufacturing Requirement of the Bayh-Dole Act – Analysis and Practical Tips</b> Moderator: Gillian Fenton, LST Strategies LLC Speakers: Christopher Bouquet, The Law Office of Christopher C. Bouquet, PLLC Christopher Henley, Technology & Innovation Development Office, Boston Children's Hospital Tara Kirby, The National Institutes of Health (NIH)
		<b>WORKSHOP: Using Licenses to Settle Intellectual Property Lawsuits</b> Moderator: Michael A. Fisher, Dechert LLP Speakers: Evan Diamond, Mintz LLP Harrie Samaras, ADR Office of Harrie Samaras Bob Held, Held Intellectual Property, LLC
		<b>WORKSHOP: Fostering an Innovation Culture – Policies and Tips for Increasing a Company's IP Generation, Protection, and Monetization</b> Moderator: Stacey Dunn, ROBIC Speakers: Rony Karam, CAE Inc. Justin Rerko, Tradespace Kayla Meisner, Kentucky Commercialization Ventures





# MONDAY OCTOBER 21, 2024

TIME	LOCATION	SESSION
		Karen Marangi, RELX <span style="float: right;">Ariel Soiffer, Wilmer Hale</span>
		<b>WORKSHOP: Bridging the Gap - Licensing Medical Technologies for Innovation and Global Equitable Access</b> Moderator: Julia Barnes-Weise, Global Healthcare Innovation Alliance Accelerator (GHIAA) Speakers: Tara Kirby, The National Institutes of Health (NIH) <span style="float: right;">Chan Park, Medicines Patent Pool</span> Laleh Shayesteh, UC Berkeley IPIRA <span style="float: right;">Lauren Sullivan, Bill &amp; Melinda Gates Foundation</span>
		<b>WORKSHOP: Government Resources for Protecting IP Rights</b> Moderator: Alaina van Horn, U.S. Customs and Border Protection, Office of Trade Speakers: Michelle Sara King, U.S. Department of Commerce Summer Kostelnik, Executive Office of the President (tentative)
	Marriott Hotel	<b>WORKSHOP: Global FRAND determinations by the English Courts – are rate-setting proceedings bringing more balance?</b> Moderator: Tom Oliver, Powell Gilbert Speakers: Dave Djavaheerian, PacTech Consulting LLC <span style="float: right;">Bethan Hopewell, Powell Gilbert</span> John Mulgrew, Lenovo <span style="float: right;">David Yurkerwich, Ankura</span>
		<b>WORKSHOP: Making the Decision to License a Brand</b> Moderator: Pete Canalichio, BrandAlive Speakers: Don Drinkwater, Carlisle IP Consulting <span style="float: right;">Uche Nwokocha, Aluko &amp; Oyebode</span> Lewis Stark, Adeptus Partners, LLC <span style="float: right;">Johanna Sullivan, Newell Brands</span>
		<b>WORKSHOP: Corporate Venture &amp; Valuation Dynamics</b> Moderator: Sam Wiley, LOT Network Speakers: Omer Alparslan, Plug and Play Tech Center <span style="float: right;">Elise Neil, GE Verona</span> Carl Rosen, PA Consulting <span style="float: right;">Mitch Rosenfeld, Equip Advisors LLC</span>
2:45 – 3:00 PM		<b>COFFEE BREAK / NETWORKING &amp; EXHIBITION</b> <span style="float: right;">Sponsored by:  BRION RAFFOUL<sup>LLP</sup> INTELLECTUAL PROPERTY LAW</span>
3:00 – 4:00 PM		<b>KEYNOTE SPEAKER: Dr. Dennis Liotta, The Emory Institute for Drug Development (EIDD)</b>
4:00 – 5:00 PM	Marriott Hotel	<b>ROUNDTABLE 1: Shifting from Patent Analysis/Paralysis towards AI &amp; Big Data to Significantly Improve R&amp;D/Patent Outcomes and Discover Ideal Licensing Partners</b> Speakers: Mark Leonard, ScaleIP <span style="float: right;">Chris Lincoln, Connor Consulting</span> Julian Nolan, Iprova <span style="float: right;">Michael Pierantozzi, Andiamo Associates, LLC</span>
		<b>ROUNDTABLE 2: A Unified Europe: The Unified Patent Court (UPC) at 1 Year Old</b>



# MONDAY OCTOBER 21, 2024

TIME	LOCATION	SESSION
4:00 – 5:00 PM	Marriott Hotel	Speaker: Graham Johnson, Appleyard Lees LLP
		<b>ROUNDTABLE 3: Avoiding Pitfalls Inherent in Agreements that have a European Component</b> Speakers: Jennifer Burdman, Valo Health, Inc. Sonja London, TactoTek Mariella Massaro, Berggren, Oy
		<b>ROUNDTABLE 4: Better Living Through Brands - Understanding Brand Value and Why Businesses Get It Wrong</b> Speaker: Nels Pearsall, ERS Group/Micronomics
		<b>ROUNDTABLE 5: IP Valuation of Cellular Internet of Things (CloTs): Licensing of Standard Essential Patents within the Global FRAND framework</b> Speakers: Dennis Duncan, Nokia Christine Yiu, Bird & Bird Mitch Rosenfeld, Equip Advisors LLC
		<b>ROUNDTABLE 6: Lessons Learned from Deals Done</b> Speaker: Anthony Zuccherro, Meunier Carlin & Curfman, LLC
		<b>ROUNDTABLE 7: Orchestrating the Future: Intellectual Property in the Age of Space Exploration</b> Speaker: Ed Koellner, Oort Ventures
		<b>ROUNDTABLE 8: Licensing in China - A Round Table Discussion</b> Speakers: Rob Tobias, HDMI Licensing Administrator Trudi Bordi, HDMI Licensing Administrator
		<b>ROUNDTABLE 9: Protecting AI/ML through Patents and Trade Secrets</b> Speaker: Natalie Raffoul, Brion Raffoul IP Law
		<b>ROUNDTABLE 10: To Build a Meaningful Patent Program, Start with Sales</b>
		<b>ROUNDTABLE 11: How much did we invest in AI? – Protecting AI Investments Using a Holistic Legal Approach to Avoid Losing your Shirt</b> Speakers: David Prange, Robins Kaplan LLP Emily Tremblay, Robins Kaplan LLP
		<b>ROUNDTABLE 12: Changes at the PTAB Since the GAO Report on PTAB Oversight of APJ Decision Making</b> Speaker: John Abramic, Steptoe LLP
		<b>ROUNDTABLE 13: Title TBC</b> Speaker: Merri Moken, Brown Rudnick
		<b>ROUNDTABLE 14: Title TBC</b> Speaker: Kayla Meisner, Kentucky Commercialization Ventures





## MONDAY OCTOBER 21, 2024

TIME	LOCATION	SESSION
		<b>ROUNDTABLE 15: Getting Involved with LES</b> Speaker: Nicki Kennedy, Kilpatrick Townsend Stockton LLP
5:00 – 5:30 PM		<b>LESAM2025 Planning Committee – open to all</b>
6:30 – 9:30 PM	<b>NETWORKING RECEPTION AT THE SAZERAC HOUSE</b>  Offsite – The Sazerac House, 101 Magazine Street, New Orleans, LA 70130	

## TUESDAY OCTOBER 22, 2024

TIME	LOCATION	SESSION
8:00 AM – 2:00 PM	Marriott Hotel	<b>EXHIBITION &amp; REGISTRATION</b>
8:00 – 9:00 AM	Marriott Hotel	<b>BELONGING IN LICENSING BREAKFAST</b>
9:00 – 10:00 AM		<b>PLENARY PANEL – NIL and Sports Licensing</b> Moderator: Nicholas Hawkins, Womble Bond Dickinson (US) LLP Speakers: Gabe Feldman, Tulane University Taylor R. Jacobs, Louisiana State University Vicky Neumeyer, New Orleans Saints (NFL)
10:00 – 11:00 AM		<b>WORKSHOP: New Horizons in Patent Valuation – Transforming Traditional Practices and Use of AI in Valuation</b> Moderator: Bob Held, Held Intellectual Property, LLC Speakers: Sandeep Agarwal, XLScout Efrat Kasznik, Foresight Valuation Group, LLC Jack Lu, IPMAP, LLC
		<b>WORKSHOP: Global Pharma Branding</b> Moderator: Frances Jagla, Christensen O’Conner Johnson Kindness, PLLC Speakers: Scott K. Larsen, Incyte Corporation Daniel Plaisance, Brandsymbol
		<b>WORKSHOP: The Most Efficient Patent Dispute Resolution Money Can Buy: First-hand Experience with Amazon's APEX Program</b> Moderator: Peter Harter, Markup, LLC Speakers: Juliette Fassett, Happy Products, Inc. Ralf Raud, Instafloss




# TUESDAY OCTOBER 22, 2024

TIME	LOCATION	SESSION
		Adam Ullman, PDCIP, LLC
		<b>WORKSHOP: The CHIPS Act and its Impact on US Innovation</b>
		<b>WORKSHOP: Working with Defensive Aggregators and Licensing Organizations</b> Moderators: Bita Mortazavi, RPX Sam Wiley, LOT Network Speakers: Jason Berrebi, IBM Kurt Brasch, Uber
		<b>WORKSHOP: Problematic Provisions – Parts of IP Licenses that Nobody Likes to Deal With</b> Moderator: Brian O’Shaughnessy, Dinsmore & Shohl LLP Speakers: Paul Stewart, PASCO Ventures LLC
11:00 – 11:15 AM		<b>COFFEE BREAK/NETWORKING &amp; EXHIBITION</b>
11.15 AM – 12.15 PM	Marriott Hotel	<b>WORKSHOP: A Case of Mars meets Venus? Recognizing and Navigating Different Industry Norms, Deal Expectations and Licensing Behaviors in Cross-Industry Dealmaking</b> Moderator: Joseph Yang, PatentEsque Law Group, LLP Speakers: Eric Gottschling, BorgWarner Inc. Kerry Kimes, Rambus Inc. Bryan Thompson, Barnes & Thornburg
		<b>WORKSHOP: What’s on Your Plate? Commercializing Innovations in Food Production, Consumption and Sustainability</b> Moderator: Lynn Dudinsky, Foresight Valuation Group, LLC Speakers: Ken Neumann, Youtopia Karen Wilson, Greenlab
		<b>WORKSHOP: Innventure</b>
		<b>WORKSHOP: Ballard Spahr</b>
		<b>WORKSHOP: Trends in Trade Secret Litigation</b> Moderator: Lindsey Fisher, Stout Speakers: Patrick Arenz, Robins Kaplan LLP Joseph Casino, Wiggin and Dana LLP Mattia Dalla Costa, CBA Studio Legale Deborah Pollack-Milgate, Barnes & Thornburg
		<b>WORKSHOP: Lessons from the First Year of UPC – What IP Professionals Outside Europe Need to Know</b> Moderator: Tilman Müller-Stoy, Bardehle Pagenberg Speakers: Agathe Michel-de Cazotte, Carpmaels & Ransford Sam Wiley, LOT Network





# TUESDAY OCTOBER 22, 2024

TIME	LOCATION	SESSION
12:15 – 1:30 PM		<b>LUNCH / EXHIBITION – SECTOR MEETING LUNCHES</b> <span style="float: right;">Sponsored by:  <b>MERCK</b></span>
1:30 – 2:00 PM		<b>PRESIDENTS AWARD &amp; FRANK BARNES AWARD</b>
2:00 – 3:00 PM		<b>FIRESIDE CHAT: International IP Harmonization in Disruptive Times: Addressing the Challenges of AI, Deep Fakes, and SEPs. Where is Legislation, Policy and International Harmonization Headed?</b> Moderator: Brian O’Shaughnessy, Dinsmore & Shohl LLP Speakers: Derrick Brent, U.S. Patent and Trademark Office (USPTO) Konstantinos Georgaras, Canadian Intellectual Property Office (CIPO) Maria Strong, U.S. Copyright Office (USCO)
3:00 – 4:00 PM	Marriott Hotel	<b>WORKSHOP: Drafting, Negotiating, and Managing Successful Collaboration Agreements for Life Sciences</b> Speakers: Brian Kacedon, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP Nishla Keiser, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP Will Shen, formerly Orna Therapeutics
		<b>WORKSHOP: Trends in Patent Damages and Valuation</b> Moderator: Kevin Schubert, McKool Smith Speakers: Carl Bilicska, IPValue Keith Walker, Nagra-Kudelski Jonathan James, Fortress Investment Group
		<b>WORKSHOP: Ethically Informed Licensing for Artificial Intelligence in Self-Driving Cars and Other Consumer Products</b> Moderator: David Powsner, Davis, Malm, D’Agostine, P.C. Speakers: Eric Gottschling, Borg Warner, Inc. Yi-Jen (Ian) Ho, Tulane University A. B. Freeman School of Business Rob Lalka, Tulane University A. B. Freeman School of Business Nicholas Mattei, Tulane University School of Science and Engineering
		<b>WORKSHOP: The Use of Data in Complex SEP Licensing Negotiation and Litigation</b> Moderator: Tim Pohlmann, IPlytics Speakers: Jane Bu, Via Licensing Alliance Alejandra Loaiza Delgado, EconEdge LLC Steven Geiszler, Huawei Lew Zaretski, Hamilton IPV
		<b>WORKSHOP: Cross Border Invalidation Challenges and their Effect</b> Speaker: Rob Sterne, Sterne Kessler



## TUESDAY OCTOBER 22, 2024

TIME	LOCATION	SESSION
4:00 – 5:00 PM		<b>KEYNOTE: Top 10 Court Decisions of the Year Affecting Licensing – Russell Levine</b> <span style="float: right;">Sponsored by: <b>KIRKLAND &amp; ELLIS</b></span>
5:00 – 7:00 PM	Marriott Hotel	<b><i>ANNUAL MEETING CLOSING RECEPTION, ANNOUNCEMENTS AND THANKS.</i></b>

## WEDNESDAY OCTOBER 23, 2024

TIME	LOCATION	SESSION
9:00 AM – 4:00 PM	Marriott Hotel	<b>Education Course – Foundations in IP Valuation</b> Instructors: Efrat Kasznik, Foresight Valuation Group Sam Wiley, LOT Network

